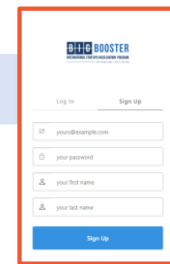


**1**

## GET TO [BIGBOOSTER.COGNISTREAMER.COM](https://bigbooster.cognistreamer.com)

You have until September 8<sup>th</sup> to submit your project and join BigBooster Season 4!

**2**

## REGISTRATION

Log in or create an account by giving an up-to-date email, a password, your first name and last name.



Email verification

## GENERAL RULES, TERMS & CONDITIONS

You may want to read the general rules of the challenge (eligibility criteria, selection criteria, confidentiality agreement).

**4**

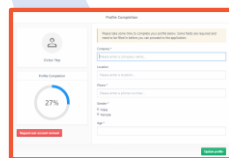
## SELECT YOUR LANGUAGE

You can choose your language preference but the application form will have to be filled in english.

**3****5**

## COMPLETE YOUR PROFILE

Add some mandatory information that will allow us to help you in the selection process.

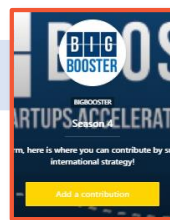


*Edit your form if you did not pass*

**6**

## ADD A CONTRIBUTION

Click on the button "Add a contribution" to apply to Season 4! Select the program "BigBooster" and the challenge "Apply to Season 4".



Eligibility screening



Edition if needed

## FIRST APPLICATION FORM

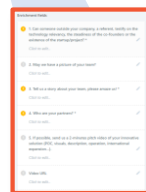
**7**

Answer the 25 mandatory questions that will give us a first view on your project (ex : "What is your maturity stage ?", "Explain your business model"...). Once you are done, submit it ! You may edit some answers afterwards.

**8**

## FURTHER INFORMATION

Once you passed the eligibility screening, take time to enrich your form with 10 more questions (ex : "Tell us a story about your team", "What is your vision for your company ?" ... ). These questions are key for the selection!

**10**

## THE TOP 100 MEETS AT THE BOOSTER CAMP IN LYON !



## WAIT FOR SELECTION RESULTS

**9**

Selection results will be announced on Sept. 16<sup>th</sup>

## 7 THE 25 QUESTIONS OF THE FIRST APPLICATION FORM

1. What is the name of your startup?
2. Please upload your logo.
3. Where does your startup come from?
4. When was your startup created?
5. Company url, if any.
6. How many people are working in the startup?
7. What is your startup tagline?
8. What is the maturity stage of your startup?
9. In your opinion which theme fits the more with your startup? BigBooster's team reserves the right to classify your startup in another category.
10. What is your function within the startup?
11. Please, add a link to your LinkedIn profile.
12. Tell us more about you and your cofounders or your team if you don't have cofounders. What makes you special ?
13. Describe your innovative solution and the development stage you have reached.
14. What would you say about your competitive advantages and what makes your startup special?
15. Have you already protected or patented your solution? If not, why? If yes, which geographic areas are covered?
16. Tell us about the market you are addressing.
17. In which country(ies) does your startup operate? Which percentage of your revenue is generated abroad? Please specify in which countries you setup a legal entity.
18. Can you explain us your business model?
19. Who are your current clients?
20. What international ambition does your startup have? How your competitive advantages will fit with your targeted countries?
21. What is your annual revenue?
22. Have you raised funds?
23. How much funding have you already raised?
24. In order to fully benefit from BigBooster, the CEO or a co-founder must commit to be present at all stages of the acceleration program. Please validate you are committing.
25. By submitting this form, you accept that the information provided will be used to contact you.

## 8 FURTHER INFORMATION

1. Can someone outside your company, a referent, testify on the technology relevancy, the steadiness of the co-founders or the existence of the startup/project?
2. May we have a picture of your team?
3. Tell us a story about your team, please amaze us!
4. Who are your partners?
5. If possible, send us a 2-minutes pitch video of your innovative solution (POC, visuals, description, operation, international expansion...).
6. Who are your competitors or could become your competitors?
7. What is your vision for your company (recruitment, size, expansion...)?
8. What are the key metrics to measure the growth?
9. For how many months can you ensure a normal functioning of your company, given your current financial situation?
10. What are your current needs? If other, please add your needs here.
11. Why do you think you are the perfect candidate for BigBooster? Please amaze us!
12. We want to develop a dynamic BigBooster community and a strong presence on the Internet and social networks. Explain to us how you could be part of this project.